

REALEA



Property Development and Preservation



Realea A/S Property Development and Preservation

Realea works to:

- Develop new and innovative buildings
- Preserve unique properties
- Ensure a sustainable economic foundation for the future life of its properties
- Inspire and show new ways

What we do...

Castles, manor houses and the homes of acclaimed Danish architects. These are just a few of the many different types of properties found in Realea's property portfolio. The portfolio encompasses historic houses and innovative new buildings from all over Denmark – from the capital of Copenhagen to the northern peak of Jutland. And the portfolio is growing.

It is paramount to Realea to ensure public access to the properties owned by Realea. We open the buildings for display and communicate the many stories about architecture, craftsmanship and history that they contain.

Through an active and engaged effort of communication we seek to broaden the awareness and knowledge of a series of unique examples of new innovative buildings and some of the most beautiful historical properties in Denmark.

Welcome

There are two sides to our work...

Development and preservation. Realea is a property company that works to develop and preserve property. Our objective is to establish a collection of unique properties and to communicate the history of each building in the portfolio.

To fulfil our objective we develop experimental new buildings and thus produce tangible, inspiring examples of new alternatives in property development. And we buy, restore and preserve properties which represent important examples of building tradition and architecture from various periods and regions of Denmark.



Oluf Baggers Mødrene Gård in Odense was built in 1586. Part of the property is the domicile of Realea while other parts are let to shops and a restaurant.



Slagtojs
specialista

advokat

We invest in the future...

Realea was founded in 2003 as a subsidiary of Realdania. Realdania's objective is to improve the quality of life for the Danes through the built environment.

The capital of Realdania has been accumulated by Danish citizens, institutions and companies, based on financing of property. Every year Realdania distributes substantial sums to various projects within the built environment.

Realea invests part of Realdania's fortune. This is done through buying, preserving and developing unique properties and buildings. Through philanthropic and commercial investments Realea plays a part in developing experimental new buildings and preserving important parts of the Danish building heritage - always ensuring that the property has a long-term sustainable economic foundation.



Realea works together with a lot of different architects and workmen throughout Denmark. Here workmen are restoring the old garden wall at Hindsgavl Slot.



Long-Term Planning...

Properties bought by Realea must be unique, in the broadest sense of the word. They have to possess essential experimental, architectonic, cultural or historical qualities. Furthermore, Realea only partake in projects, where our engagement will make a difference with respect to what the market is able to sustain.

When Realea acquires a historical property or constructs a new one it is pivotal that we can ensure a sustainable economic foundation for the property. The future operation of the property must be able to generate sufficient profits to cover all future maintenance costs. This is a way of guaranteeing its long-term preservation.

Realea lets out its properties on ordinary market terms. However, certain demands are imposed on the tenants. They have to take special care of the property and open their house to the public twice a year to ensure that future generations also can enjoy Realea's work.



Architect Halldor Gunnløgsson's own private residence was built in 1958 and is a fine example of the simplicity and functionalism of the period.



We develop and experiment...

Whenever Realea is involved in property development or construction of a new building the objective is to inspire, test new methods in construction and try out new know-how for the good of Danish construction.

To Realea property development is more than bricks, mortar and concrete. The projects that Realea is engaging in must be of high architectural quality and possess experimental aspects in e.g. location, design, materials or ways of collaboration.

Realea collaborates with Danish and international architects and advisers and always include a broad team of experts to solve each project.

When a project is finished it must be economically self-sufficient and operational under ordinary market conditions.



Bispebjerg Bakke in Copenhagen is a new building with an almost sculptural appearance based on good workmanship, exquisite materials and a plenitude of innovative solutions.



We preserve and create life in historical buildings...

When working with historical properties, Realea's goal is to bring history into the present and into the future – in a viable way. Realea invests to restore and preserve, but also to create functionality in the buildings, which can serve as a framework for modern activities like residence, lease for trade and industry or a cultural centre.

As a rule Realea only acquires properties listed or worthy of preservation, when they are threatened by decay or irreparable change. Furthermore, Realea's intervention must make a difference compared to what others could have done to preserve the property.

The process of restoring an old historical property is carried out in close collaboration with architects as well as a large number of experts in restoration technique and traditional craftsmanship.



The restoration of Nørre Vosborg in Western Jutland ran over a four year period and involved almost every trade. Today the manor Nørre Vosborg is a cultural centre with conference- and hotel facilities.



Displaying the buildings and communicating their stories

From property to history. Each and every building in Realea's portfolio – new and old alike - contains a unique story that unveils valuable knowledge of architectural culture. When these stories are collected and systematised they can act as a vehicle to disseminate knowledge and understanding of architecture, property development, preservation and restoration.

Therefore, it is important to Realea to promote and communicate the work we carry out. Realea does this through its website, films, book publishing, guided tours and open-house events. In addition to this Realea has also created a club – the Realea Club – for people with a special interest in architecture. Members of the club are invited to special events, lectures and exhibitions and enjoy reduced prices on Realea's publications.



At an open-house event during a weekend following the restoration of Arne Jacobsen's own two residences at Gotfred Rodes Vej and Strandvejen north of Copenhagen more than 4000 people paid a visit.





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